



6 July 2015

Dear Producer,

**NEW OPPORTUNITY FOR LOCAL FOOD AND DRINK PRODUCERS  
AT BURLEY GATE COMMUNITY SHOP, OPENING AUGUST 2015**

Burley Gate Community Shop is a social enterprise that has been set up to provide a new shop (with post office) when the owners of the current Burley Gate shop and post office retire. Our aim is provide an attractive general village store stocks a good variety of everyday groceries at reasonable prices. We will have considerably more retail space than the current village shop and we would like to support local producers. Our research confirms the demand for a quality local food and drink offering with our target market.

The shop benefits from a good position for passing trade – we are on the main road between Hereford and Bromyard and also adjacent to the Village School. We plan to make the most of this trading opportunity by including a food-to-go offering.

The enterprise has raised nearly £50,000 in community shares and loans - a strong demonstration of the local commitment to our new shop. Every shareholder is a part-owner of the business and has a vested interest to use the new shop and ensure it succeeds. We have a smart new 480 square foot portable building due for delivery soon and we expect to start trading in mid-August.

**We would like to invite all interested potential suppliers to contact us before 15<sup>th</sup> July to provide information about your range, prices, delivery arrangements, and other trade terms.**

Further details of our business plan plus news and updates are available on our website [www.burleygateshop.co.uk](http://www.burleygateshop.co.uk). Although the new premises are not yet operational, we may arrange supplier meetings later in the month to meet with potential suppliers.

If you are interested in supplying our new shop, please contact [BurleyGateCommunityShop@outlook.com](mailto:BurleyGateCommunityShop@outlook.com) with the information requested above.

With Best Regards,

The Burley Gate Committee Shop Management Committee.